

# Jon Gordon

## International Best Selling Author and Speaker

Jon Gordon is one of the most sought after speakers in the world today. His best-selling books and talks have inspired readers and audiences around the world and his principles have been put to the test by numerous NFL, NBA, and college coaches and teams, Fortune 500 companies, school districts, hospitals, and non-profits.

Jon is the author of *The Wall Street Journal* bestseller **The Energy Bus**, **The No Complaining Rule**, **Training Camp, Soup: A Recipe to Nourish Your Team and Culture**, **The Seed: Finding Purpose and Happiness in Life and Work**, **The Positive Dog: A Story About the Power of Positivity**, and his latest book **The Carpenter: A Story About the Greatest Success Strategies of All**.

Jon and his tips have been featured on *The Today Show*, CNN, *Fox and Friends* and in numerous magazines and newspapers such as *The Wall Street Journal* and *The New York Times*. His clients include The Atlanta Falcons, Oklahoma City Thunder, Campbell Soup, Wells Fargo, State Farm, Novartis, Bayer, Northwestern Mutual, GE and many more.

Jon also impacts thousands of teachers and students each year through his work with schools, universities and non-profit organizations.

Jon lives in Ponte Vedra Beach, Florida and when he's not running through airports or speaking to businesses, hospitals or school leaders, you can find him playing tennis or lacrosse with his wife and two "high energy" children.

To schedule Jon Gordon to speak at your next event, please contact  
The Jon Gordon Companies at 904.285.6842 or via email [info@JonGordon.com](mailto:info@JonGordon.com)

“Jon’s books and talks to our team have had a significant impact on our culture and have helped us **build a positive team** where our players overcome negativity and challenges to perform at their highest potential.”

**Mike Smith**, Head Coach,  
The Atlanta Falcons

“If you want to fuel your family, your career, your team, and your organization with spirit, read this book. **Jon’s energy and advice will leap off the page** and help you cultivate positive energy in everything you do—and you will make the world a better place for your having been here. Thanks, Jon, for pumping us up and making sure we get on the right bus.”

**Ken Blanchard**, Co-author of *The One Minute Manager*® and *Leading at a Higher Level*

“Jon’s presentation was regarded by many as the best of our conference. “Super,” “Inspiring,” “Great Ideas,” “Phenomenal,” “**Wonderful uplifting presentation**,” “His enthusiasm rubs off,” and similar comments dominated our attendee evaluations. We would certainly have him back again.”

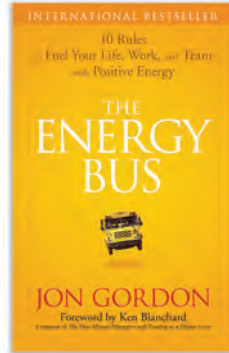
**Ernie Mannino**, Associate Executive Director,  
National Assoc. of Elementary School  
Principles



[www.jongordon.com](http://www.jongordon.com)

# Keynotes, Seminars and Training Based on Jon Gordon's International Best Sellers

All keynotes and seminars are customized to meet the goals and objectives of each client



Wall Street Journal Best Seller

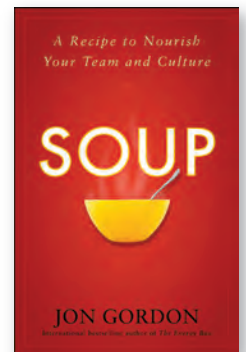
Based on his international and *Wall Street Journal* best-selling book **The Energy Bus**, Jon Gordon presents a powerful roadmap to overcome common life and work obstacles and bring out the best in yourself and your team. Everyone faces challenges and every person, organization, company and team will have to overcome negativity and adversity to define themselves and create their success. Whether you are a leader looking to build a positive culture, a manager trying to energize and engage your team or someone who desires to enhance your productivity and performance, this talk will help you create more success and enjoy the ride of your life.

APPLICATIONS: Positive Culture, Sales Performance, Positive Customer Service, Team Work, Employee Engagement, HR.

## SOUP: A Recipe to Nourish Your Team and Culture

Get ready to stir the pot and discover a proven recipe to build a winning team and create a culture of greatness. In this powerful, nourishing and humorous presentation, Jon Gordon shares the key ingredients to lead, unite, and engage your team. If you are ready to stir the pot, lead by your example, boost morale and create engaged relationships that foster teamwork and enhance performance, then this Soup is for you and your team.

APPLICATIONS: Positive Leadership, Positive Culture, Sales, Customer Service, Team Work, Employee Engagement, Leadership and Team Development

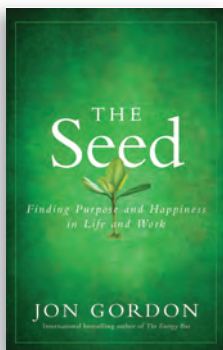


## The Seed

This presentation is the answer to the challenges faced by leaders of organizations across a variety of industries. How do you keep your people committed and passionate about the work they do and the organization they do it for? The research shows that people are most energized and engaged when they are using their strengths for a bigger purpose beyond themselves. Thus, in this thought provoking and engaging talk, Jon Gordon shares the significance of this research and the essential principles to help you, your team and organization work with more passion and purpose. If you are ready

to plant yourself where you are, make a difference and inspire your colleagues/employees/customers with your performance then this talk is for you and your team.

APPLICATIONS: Employee Engagement, Culture Building, Leadership Development, Sales Performance, Positive Customer Service, Employee Retention



“Jon Gordon’s presentation on *The Energy Bus* to our U.S. sales organization was top notch. He quickly engaged the group with his “high energy” style and provided everyone in the audience with a powerful and memorable user-friendly framework for taking their own energy management to a new level. Beyond the shadow of a doubt, we will work with him again.”

**Douglas R. Conant**, President and CEO,  
Campbell Soup Company

“Our leaders loved Jon’s keynote talk at our Leadership Summit. His preparation and commitment to make sure his time with us would be effective, was outstanding. I personally appreciated his willingness to customize his speech and the following Q&A, to our overall learning objectives for the day. His energy, enthusiasm and humor didn’t hurt either.”

**Jeff Lamb**, EVP and Chief People Officer,  
Southwest Airlines

“Jon succeeded in mesmerizing the audience with his powerful message and sincere, enthusiastic delivery.”

**Linda H. Sherrer**,  
CEO, Prudential network Realty

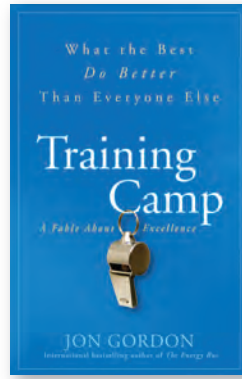
“He was fantastic. Everyone loved him. It was a home run.”

**Cindy Sullivan**,  
Vice President, Training and Professional  
Development, McGraw-Hill Higher Education

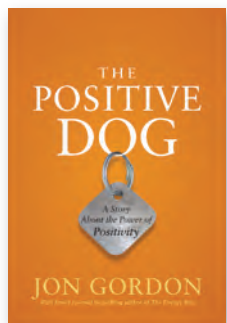
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## Training Camp: What the Best do Better than Everyone Else

Have you ever wondered what makes someone great in their field of work? Based on his work with professional sports teams, world-class organizations, and interviews with top professionals in a wide variety of fields, Jon Gordon discovered that the best of the best share a number of similar characteristics. There is a formula for success. There are habits that the best do that others don't and things that they do better than everyone else. There is a way that the best of the best approach their life and work and craft that differentiates themselves from others. This formula is predictable, repeatable and a process anyone can follow. In this inspirational keynote, Jon shares invaluable wisdom, deep insights and proven strategies on what it takes to bring out the best in yourself and your team. Whether you play sports or the piano or work with numbers, a computer or a scalpel, these lessons apply to everyone who must climb the mountain before reaching its peak.



**APPLICATIONS:** Sales Performance, Leadership, Customer Service Excellence, Team Work, Employee Engagement, Productivity, Training and Development



## The Benefits of Being Positive

Being positive is not just a nice, feel-good way to live and work. The latest research demonstrates it's the way to live and work if you want to be more creative, productive and successful. Research shows that positivity improves leadership and teamwork, boosts sales performance, enhances creativity and cultivates high performing work environments. In this entertaining and inspiring presentation Jon Gordon shares proven principles, strategies and research along with humorous stories and real work applications to feed your team and organization with positivity. The strategies in this talk have

benefitted many Fortune 500 companies, professional sports teams, college football teams that have played in national championships, school districts, hospitals and more.

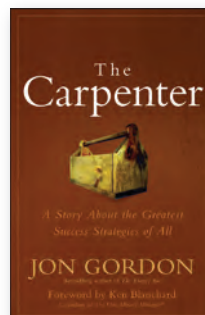
**APPLICATIONS:** Positive Leadership, Positive Culture, Sales, Customer Service, Team Work, Employee Engagement, HR and Leadership Development

## The Greatest Success Strategies of All

Based on The Carpenter, Jon Gordon presents powerful lessons and the greatest success strategies of all to build a better life, career, team and organization. Everyone faces adversity and every person, organization, company and team will have to overcome fear, failure, busyness and stress to stand out, excel and make an impact on your team, customers, and the world.

Whether you are looking to enhance your leadership, teamwork, sales performance or customer service Jon Gordon provides the tools you need to create your masterpiece. Let's get started and begin the building process today.

**APPLICATIONS:** Leadership, Culture Building, Sales Performance, Customer Service, Employee engagement, HR and Leadership Development



Various types of organizations have benefited from Jon's message.

Northwestern Mutual  
Bank of America  
Burger King  
Sonic Drive In  
Dell  
Blue Cross Blue Shield  
YMCA  
United Way  
National Association of  
Secondary School Principles  
FBI  
The Jacksonville Jaguars  
PGA Tour  
New York Life  
State Farm Insurance  
Young Presidents Organization  
Wells Fargo  
Pennsylvania Governors  
Conference for Women  
Sprint  
SHRM  
ASTD  
Moes Southwest Grill  
Atlanta Falcons  
Campbell Soup  
Pepperidge Farm  
Citizens Bank  
Publix Supermarkets  
and many more...



Jon shares his message with thousands of leaders and organizations each year.



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- rethink... is about cutting edge ideas in an ever-changing world.
- rethink... is about fresh perspectives and new directions for work, ministry and life!

Also featuring George Barna, Dr. Henry Cloud, George Foreman, Miles McPherson, Rupert Murdoch, Dr. John Ortberg, Jay Sekulow, Ben Stein

new perspectives from global influencers



**THE OPRAH MAGAZINE**  
LIVE YOUR BEST LIFE

**HOW NOT TO LOOK OLD**  
25 things to look out for

**IF YOU GAINED BALANCE EVERY POUL**  
OPRAH'S SOUTH AFRICAN HEARTACHE

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The virtual World LEADERS Conference is scheduled for March 6-7, 2013, on the campus of Palm Beach Atlantic University.

The intimate setting and limited seating of only 400 participants allow for a uniquely personal experience.

**changing hearts, engaging minds, developing servant leaders worldwide.**